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## Monthly Conference Calls The Insider Chat

**By University Staff**

The University Conference Calls are here. Our first few calls went off without a hitch. Having the an opportunity for the Insiders to share their experiences and reconnect with each other is proving to be a great tool in staying on the same page. With each call, more and more of our Insiders are participating with questions and comments. The demand for the calls has even led to discussions of having them more often and in smaller groups.

Now we are even expanding the calls to include some activities.

A few Insiders had commented some of the struggles they had been having with their postural input into ePete. Others have discussed marketing issues and brand awareness in their markets. Regardless of your topic of interest, the forum to discuss with your fellow students is proving to be invaluable.

Even on calls where folks experienced a few brief technical issues, the process proved to be a fun and informative one.

Everyone seems to be adapting to

the Conference call forum famously.

If you haven't been on a call yet or would like too, here is the process needed to get involved. First - You must be an Insider to register for a call. Second, register with Derek in the Main Office. Third, you will receive an email with instructions for logging into the call. Fourth, show up on the call and start yakking. Here's looking forward to more on the next call!

# The New University more than just a facelift

By University Staff

Egoscue University is moving to its new home next month. The new campus will be situated about a mile south of its current location and will have better access to many new amenities. We are next door to 3 hotels all able to fit any budget. There are Restaurants within walking distance, easy freeway access, and you can smell the ocean from our parking lot. We can't wait for you all to Experience the Upgrade!

Once inside the new digs, you will find a modern and inviting home for all of your Egoscue learning. We have plenty of resources to handle your anatomy questions. A couple of ePete stations to practice your data entry, and a classroom with state of the art touch screens for interactive learning.

"It may sound kind of ridiculous, but we have a kitchen!" said Casey Lyon, Vice President and Adjunct Instructor for the University. "Many of our students come great distances, and want to take advantage of their time with us. Having a kitchen and access to so many food sources, means less time driving around and a much more relaxed environment."

The new facility will be ready March 1st 2010, and will host its first Seminar later that month. The Del Mar Clinic and Worldwide Headquarters for all Egoscue Clinics is also moving to the same campus, but will occupy its own separate space.

**"To understand the therapy, it is critical every therapist do their own menu. You should be able to communicate with your clients from this very basic perspective. And your health is just as important as your clients...isn't it?"**

**Pete Egoscue**

The new University also opens the door for the students to receive therapy for their own bodies. The best advertisement you can be for our clients is to be as functional as possible when working within your market. And although we don't expect perfection, it should be everyone expectation to live the Method they prescribe.

Also, when a client sees that their therapist is "practicing what they preach", the ability to connect with your clients on a more real level begins to rise. Therapy is offered in the following three ways: in-person, real time via video conferencing, and over the internet utilizing downloaded images of your posture. We also provide extended tutoring to make each therapy visit an educational experience as well. Contact the University to arrange your own therapy program today.

**Food for Thought...**  
Don't forget to submit your recipes for University Cook Book

